



Legal Innovation as a Service™ (“LlaaS”) is a fresh approach to provide innovation leaders in legal organizations with Just-in-time, Just-enough™ guidance at key inflection points in the innovation process. LlaaS consists of pre-scoped,

limited, flat fee service offerings to help you get desired feedback or help, move your effort forward, and let you get back to doing what you do best. You select the option you need from the catalog, we work together on that project, and you get quickly back on the road to success and achieving your vision.

- Jumpstart idea and innovation processes
- Avoid missteps that will cost time and money
- Accelerate and make smarter project selections
- Reality-test projects and get a market-wise second set of eyes on your efforts
- Get objective evaluation of investment decisions and needed course corrections

While LlaaS makes great sense for large law firms, law departments, and other legal organizations with chief innovation officers or developed innovation teams already in place, it has an even greater value in the mid-sized market where innovation efforts are just beginning, do not have a formal structure, or are in the process or change or re-evaluation. LlaaS can be a great tool for an organization to provide new innovation leadership or to help the management team assess innovation programs.

LlaaS brings together my industry expertise, experience (law department, law firm, and law professor), and my highly-regarded global network and connections in legal technology, innovation, and the business of the practice of law. I am also well-known for my focus on the

practical, business value, and return on investment from innovation efforts. Although innovation is not necessarily dependent on technology, you will not find many people more knowledgeable about legal technology than I am.

FOR MORE INFORMATION OR TO PURCHASE AN OFFERING

Email Dennis at dmk@denniskennedy.com, call him at 734-926-5197, or visit www.denniskennedy.com or www.linkedin.com/showcase/legal-innovation-as-a-service

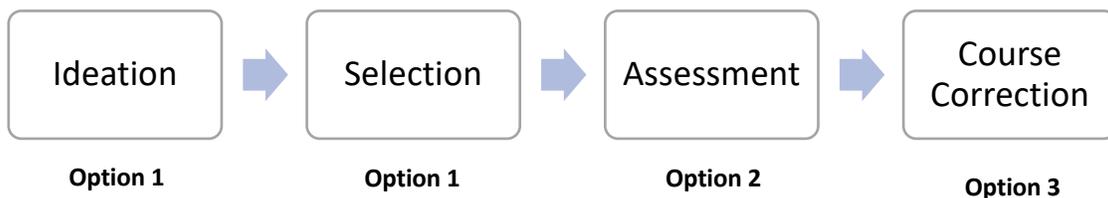
The LlaaS Options Catalog

- 1. Idea Therapy** – Analyze and counsel you on your ideas to bring out best results and paths forward - \$9,500
- 2. Reality Check** - Review current or proposed portfolio and assess whether what you are doing makes sense in the real world - \$9,500
- 3. Portfolio Management** – Reviewing innovation efforts and investments as a financial portfolio, assessing risk, return, and balance, and revising budget allocations

“My commitment to you: provide astute and discreet advice with practical and elegant outcomes from a behind-the-scenes guide with high standards.”

The most common mistake organizations make is building a product or service that its customers and the market do not want. LlaaS provides guidance to minimize mistakes and enhance chances for desired outcomes.

Where are you in the innovation process?



Frequently Asked Questions



1. Are these the only services you offer? These are only the service packages I'm currently offering through the LlaaS product. LlaaS targets the key inflection points with Just-in-time, Just-enough guidance to help you move forward. For other consulting services, contact me and we will discuss your needs, project scope and value, and flat fee pricing.

2. What if I want to add to or change the scope of one of LlaaS catalog offerings? That will become a custom service and will be handled as described in question 1 above.

3. Do you offer speaking or workshops as part of LlaaS? My speaking services are set out at <http://www.denniskennedy.com/dkspeaking>.

4. How do I learn more or engage you for LlaaS? Email me at dmk@denniskennedy.com to schedule a call (best way) or simply call me at 734-926-5197. For more detailed information and a special launch bundle offer, visit <https://www.denniskennedy.com/legal-innovation-as-a-service/> or www.linkedin.com/showcase/legal-innovation-as-a-service.

Helping forward-looking legal organizations improve their innovation efforts.

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** All packages come with **Customer Satisfaction Guarantee**. If you do not believe that the price matches or exceeds the value you received, you may pay the amount of the value you believe that you received.*